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## Horizon Will Help Convert Hotels

**The Verona Company Will Work On Turning 20 Hotels Into Waterpark Resorts.**

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A Verona company will be part of a \$1 billion plan to convert up to 20 hotels into waterpark resorts.

Horizon Design Build Manage will work with Wave Development of Milwaukee, Sage Hospitality Resources in Denver and Hexagon Investments of Denver and Milwaukee to transform underperforming business-class hotel properties in large suburban areas into CoCo Key Water Resorts, the company said Monday.

The projects, scheduled for construction over the next two years, will include 40,000- to 80,000-square-foot waterparks and improvements to each hotel in an effort to create a destination that appeals to both business and leisure travelers.

"Water resort projects can be extremely complex, offering an exciting and memorable family entertainment experience within a demanding framework of important public health, safety and ecological considerations," said Chuck Heath, Horizon's chief executive officer.

Horizon, which employs 70 people, helps companies design and build waterpark resorts, airport hangars, retail buildings and office space. It also provides property management, leasing and marketing services and has built senior housing developments throughout Wisconsin and Illinois.

Three CoCo Key resorts have opened in Rockford, Ill., and Arlington Heights, Ill., and Columbus, Ohio, with resorts near Boston, Cincinnati and Omaha, Neb., opening this year. Resorts in Kansas City, Mo., and Mount Laurel, N.J., are scheduled to open in spring 2008.

Horizon was involved in the CoCo Key projects in Illinois and Columbus, Ohio, and has also done waterpark projects for the Lodge at Cedar Creek in Wausau and the Country Springs Hotel in Waukesha.

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